

Happy birthday to us! The Downtown Gallery Crawl is turning 10 this year, and we want you to be part of our celebration. We are readjusting our sponsorship levels and offerings a bit, so make sure you check out the grid and let us know how you want to be on board with a bigger and better Crawl.

From swag at each Crawl to social media blasts and beyond, we have something up our sleeves for each Downtown Gallery Crawl that falls within our 10 year anniversary - August 2017 to June 2018. We'll be capping things off with a giant party downtown, so you have something to look forward to all year...but don't miss out on the Crawls in between! Partner with us to ensure that the 318 stays creative, cool, and community oriented.

| Annual Sponsorship Benefits                                 | Sponsor<br>\$500 | Sustainer<br>\$1000 | Believer<br>\$2500 | Presenter<br>\$5000 |
|---|------------------|---------------------|--------------------|---------------------|
| Exclusive 10 Year branding swag                             |                  |                     |                    | •                   |
| Inclusion in press release                                  | •                |                     |                    | •                   |
| Name listed on printed ads and posters                      |                  | •                   |                    | •                   |
| Mentions in social media and digital communications         |                  | •                   | •                  | •                   |
| Spoken recognition in tv and radio interviews when possible |                  | •                   |                    | •                   |
| Tickets to 10 year wrap party                               |                  |                     |                    | •                   |
| Logo linked on brand new DAA website                        |                  | •                   |                    | •                   |
| Inclusion in press releases                                 |                  |                     |                    | •                   |
| Logo included on postcards & maps                           |                  |                     |                    | •                   |
| VIP table at 10 year wrap party                             |                  |                     |                    |                     |
| Logo included on street signage                             |                  |                     |                    | •                   |
| Posted as a sponsor for one gallery each crawl              |                  |                     |                    | •                   |
| Logo printed on signage for wrap party                      |                  |                     |                    | •                   |